

Walmart Program 2018

Program Opportunity for 2017/2018 AEP - RESPOND BY May 18th, 2016

Did you know that agents holding events in a Walmart perform significantly better than those who do not? That is certainly something to think about!

Your participation in the Walmart insurance program gives you access to "shoppers" you would not normally have access to. Many shoppers are already aware that they can go to Walmart to find information about their healthcare options during AEP. Wouldn't you like an opportunity to talk with these shoppers?

There are not enough stores for everyone so getting your request in early is key.

Claim your KIOSK at Walmart TODAY!

Request your top three (3) store options. Be sure to list the store number in your entries. ***No store request is guaranteed.*** Consider the requirements below before making a selection - the Walmart program **does require a commitment. Your request must be received by May 18th.**

Requirements to be Considered

The program will be very similar to last year. Please be aware of the following requirements:

- Must be licensed, appointed and certified for three (3) Medicare carriers
- Agents must complete Walmart Program training and sign a Code of Ethics
- Medicare Certifications must be completed by **September 1st - carrier certifications will be verified**
- Commitment of at least 20 hours over 3 days per week, for AEP Medicare
- Store may be shared with other agents and 20 hours can be split
- Event Schedule and daily Activity Reporting **will be required**
- Get acquainted with your store's pharmacy team before October 1st
- \$500 Participation Fee (**with possible refund of \$250 if requirements are met**)
- Agents can be in stores beginning October 9th
- Agents can participate in Walmart's "America's Biggest Health Fair"
- **Agent must be committed to the program and remain for the duration of the program (end of AEP)**