



Hello Agent,

Welcome to the 2017 SilverScript/CVS in-store program!

The purpose of this note is to let you know that you will be participating in the program.
And to share details.

Event location, dates, and times

This year, the events will be held on Wednesdays.

Below are your finalized events for each week of the AEP.

(A blank line means no approved event during that week.)

Store Number:

Store Address:

AEP Week 1: 10/19/2016 1:00 PM

AEP Week 2: 10/26/2016 1:00 PM

AEP Week 3: 11/2/2016 1:00 PM

AEP Week 4: 11/9/2016 1:00 PM

AEP Week 5: 11/16/2016 1:00 PM

These have been fully approved by CVS Pharmacy.

They are filed with Medicare as Informal Sales Events.

Events are subject to mystery shopping by SilverScript, CVS, or CMS.

As a result, changes or cancellations cannot be made.

Please attend all the events listed.

Materials for your events

Event materials are shipping to you.

There is no cost to you for these materials.

Your commitment to follow through on your store events is all we ask.

Your shipping address is:

Street:

City, State, Zip:

Your materials will arrive in plenty of time for your store events.

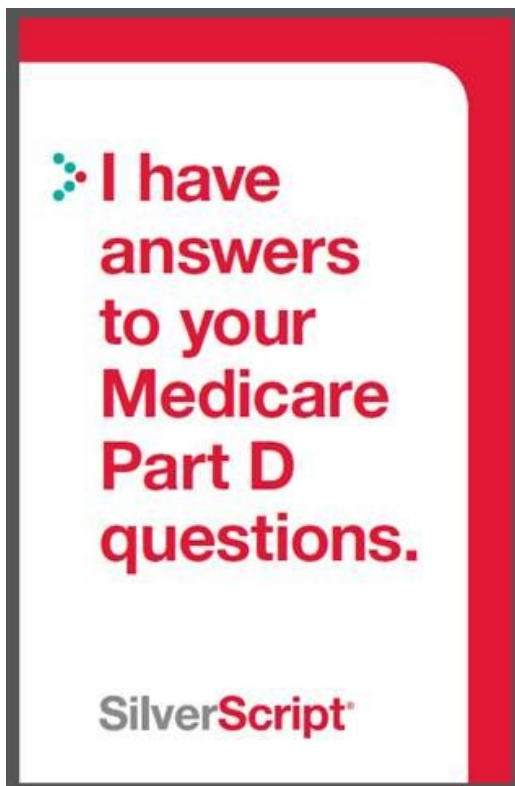
Included will be:

- A SilverScript tablecloth (the store will provide the table and chairs)
- A table sign to be placed on the table
- 100 SilverScript branded jar openers to give away (make them last through AEP)
- 30 SilverScript Enrollment kits for 2017
- A magnetic name tag with your first name.

Tablecloth



Table sign



Jar openers



Enrollment kits



Magnetic Name Tag
(Your tag will say: "Debra")



Letter of Authorization and Standard Procedures

Each week, you will receive a Letter of Authorization (LOA) by email. The LOA is your official permission to be in the store. Store managers know about the program, and should already expect you. If there is confusion, your LOA provides authorization for your event. Attached is a sample LOA. You will receive them each week of the program.

Attached is a Standard Operating Procedure (SOP) document, outlining how the event should be conducted. Please review it.

We will send more information to you as the first event draws closer.

Thanks for your participation in the 2017 AEP program.

Good selling!

SilverScript Insurance Company